**DEPARTAMENT**: Administração da Produção e de Operações (POI)

Mestrado e doutorado em Administração de Empresas

**COURSE**: *Internationalisation of Operations and Chains*

**PROFESSOR**: Luciana Marques Vieira

**SEMESTER: 2º/2018**

**SYLLABUS**

aims of the course

The aim of this course is to contribute to the understanding the role of the international operations management and its impact on chain competitiveness. It includes an analysis of value-added activities of an organization and supply chain required to produce a good or deliver a service in a global context. Importantly, every company, even if it acts only locally, develops relationships with the other agents of its supply chain (e.g.suppliers, retailers) that can be a transnational and operate in global level. The course will provide an interdisciplinary basis for the development of research in operations and global supply chain management as well as focusing in an emerging country business context.

Specifically, the topics to be discussed are:

* International Operations
* Production Networks
* Global Supply Chains
* Global Value Chains
* Emerging countries context

COURSE REQUIREMENTS

Much of our class will require class discussion, so it is important that you (1) are prepared for class, (2) attend class, and (3) present and defend your ideas. Preparation for class includes having read the assigned material and completed the required assignments for that day. Importantly, class participation provides the opportunity to practice speaking and persuasive skills and the ability to critically listen. Class contribution will be judged on the extent to which you appear prepared, the relevance and depth of your comments, how well you present and defend your ideas, and the degree to which you listen carefully and respond to your peers.

**Seminar Presentation**: This assignment will be prepared in group and individually, which should become expert in the content of the paper. The student will prepare a PowerPoint presentation and prepare notes for the class, as the content of the paper is part of the course and will be considered covered. The slides and notes should be well-crafted and can be distributed in class or made available in advance. The group will email me the final version of the presentation no later than the morning of the presentation day.

EVALUATION AND GRADING

Individual Participation: 20%

Seminars: 40%

Essay: 40%

REFERENCES

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