

Department:.....Accounting and Finance (CFC)
Program:.....CMCD
Course:.....Investments
Professor:.....Prof. Dr. William Eid Jr.

2019 2nd QUARTER

GENERAL OBJECTIVES

This course has two main goals. The first one focuses on applications of financial theory to investments. Topics include portfolio optimization and asset pricing theories, as well as their applications to problems in contemporary financial practice. The course also explores the application of various financial instruments in Investment management and introduces the basic techniques of portfolio performance evaluation.

The second challenges the traditional theory of economics and finance. The world is always changing, but in recent years the discussion on the validity of the premises of traditional economic theory has advanced a great deal. This directly affects finances. Let's discuss this.

CLASS PREPARATION

1. Readings

Students must read the book chapters corresponding to the session and papers related to them. I expected a lot of participation and discussion about theory and papers. Be prepared to eventual questions.

2. Presentations: book chapters and papers

In every session we will discuss one or two book chapter(s) and two articles related to them. The designated students must prepare quality presentations. The presentations (PPT) must be send until 6:00 PM of the prior day.

3. Exercises

Beyond the readings and presentations, there will be exercises from BKM. They will be part of your final exam.

SESSIONS SCHEDULE

1	15:00	BKM chapter presentation
2	15:45	Paper 1 Presentation
3	16:30	Paper 2 Presentation
4	17:15	Professor Presentation
5	17:45	Bookstaber chapter presentation
6	18:30	Final remarks

Details...

Quizzes

From time to time we will have quizzes. Be ready. Always...

Chapter presentation of the BKM book

This is a traditional textbook. The presentation of the chapters should be done in a didactic way. The use of articles, exercises, examples and others is very welcome.

Chapter presentation of The End of Theory book

This book challenges the finance theory. It's very interesting. At each session a student will present the contents of corresponding chapters. The presentation must be sent to the teacher and classmates one day before class. Remember that you will be leading the session: I hope the presentation to be clear and to engage other students in relevant discussions about the topic. Presentation distribution is included in the excel file.

Presentation and paper discussion

In every class we will discuss two articles. Each one will be presented by a student, with a debater indicated previously. The articles are listed at the end of this syllabus and presentation distribution is included in the excel file.

Please note that:

- The presenter must submit the presentation (a well-done Power Point or Beamer is expected) one day before class the teacher until 18:00.
- It is essential to explain the paper theory and relate it to the chapter discussion (BKM). For example: if your article is about the Fama&French model, explain it. Comparisons with Brazilian market are welcome: search for national articles in the main journals and conferences such as EBFIN, EnANPAD and Balas to support your discussion.
- If the paper is contextualized in another country/market you must show the main characteristics of it, for better understanding.

GRADING

Paper.....	30%
Presentations, discussion and quizzes.....	30%
Final Exam.....	40%

Paper: each student should prepare a short paper on one of the topics discussed. The text will be didactic and should show the state of the art on the subject. Article between 8 and 10 pages. Delivery on

FINAL COMMENTS

- The use of cell phones and other electronic advices during class is not allowed. They should remain off. Taking notes with a notebook is permitted, as long as done responsibly and without disrupting classes.
- A high dedication is expected for this course. Delays in submitting papers presentations, exercises and/or a low participation in class will not be accepted.
- E-mail: william.eid@fgv.br .

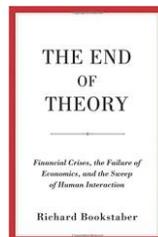


- Ethics: each student must develop their work individually. Plagiarism will not be accepted under any circumstances.

BASIC BIBLIOGRAPHY



BODIE, Zvi; KANE, Alex; MARCUS, Alan J. **Investments**, 10e. McGraw-Hill Education, 2014.



BOOKSTABER, R. - The End of Theory: Financial Crises, the Failure of Economics, and the Sweep of Human Interaction – Princeton University Press – May 2017

PAPERS

A list with the papers will be sent to you two weeks before the beginning of the course.