

DISCIPLINA / COURSE: INTERNATIONAL OPERATIONS
 DEPARTAMENTO / DEPARTMENT: POI
 CURSO / PROGRAM: CMCD AE
 SEMESTRE E ANO / SEMESTER AND YEAR: .2019/2
 CARGA HORÁRIA / CLASS-HOURS: 30 horas ou 15 horas (selecionar)
 PROFESSOR: LUCIANA MARQUES VIEIRA
 LÍNGUA / LANGUAGE: ENGLISH

DESCRIÇÃO DA DISCIPLINA / COURSE DESCRIPTION

The aim of this course is to contribute to the understanding the role of the international operations management and its impact on chain competitiveness. It includes an analysis of value-added activities of an organization and supply chain required to produce a good or deliver a service in a global context. Importantly, every company, even if it acts only locally, develops relationships with the other agents of its supply chain (e.g.suppliers, retailers) that can be a transnational and operate in global level. The course will provide an interdisciplinary basis for the development of research in operations and global supply chain management as well as focusing in an emerging country business context.

Specifically, the topics to be discussed are:

- International Operations
- Production Networks
- Global Supply Chains
- Global Value Chains
- Emerging countries context

OBJETIVOS DA DISCIPLINA / LEARNING GOALS

Os objetivos de aprendizagem da disciplina estão apresentados na tabela abaixo, demonstrando como os mesmos contribuem para os objetivos do CMCDAE.

The course learning goals are presented in the table below, showing how they contribute to the learning goals related to the objectives of CMCDAE.

Objetivos do CMCDAE CMCDAE Objectives	Objetivos da disciplina Course learning goals	Grau de contribuição / Level of contribution
Métodos qualitativos de pesquisa Qualitative research methods	The course will provide analytical skills for qualitative empirical data	<u>0</u> 0 0
Métodos quantitativos de pesquisa Quantitative research methods	The course will provide analytical skills for quantitative empirical data	<u>0</u> 0 0
Conhecimento do tema de pesquisa / teoria Knowledge of research themes and theory	The course will develop understanding on the role of company in international competitiveness from different perspectives	<u>0 0 0</u>

Procedimentos de pesquisa Research procedures		○ ○ ○
Relevância e inovação em pesquisa Relevance and innovation in research	The student will be able to identify the relevante of the topic	<u>○ ○ ○</u>
Elaboração de artigos Development of academic papers	The course will provide support for the development of academic papers	<u>○ ○ ○</u>
Outros objetivos da disciplina / Other course learning goals:.....		

A descrição completa dos objetivos de aprendizagem do CMCDAE e outras informações podem ser encontradas em <https://rebrand.ly/cmae-eaesp> (mestrado) e <https://rebrand.ly/cdae-eaesp> (doutorado).

The full description of the CMCDAE objectives, and other related information, may be found at <https://rebrand.ly/cmae-eaesp> (masters) e <https://rebrand.ly/cdae-eaesp> (doctorate).

CONHECIMENTO PRÉVIO, SE HOVER / PREVIOUS KNOWLEDGE REQUIRED, IF APPLICABLE

CONTEÚDO/METODOLOGIA / CONTENT/METHODOLOGY

Much of our class will require class discussion, so it is important that you (1) are prepared for class, (2) attend class, and (3) present and defend your ideas. Preparation for class includes having read the assigned material and completed the required assignments for that day. Importantly, class participation provides the opportunity to practice speaking and persuasive skills and the ability to critically listen. Class contribution will be judged on the extent to which you appear prepared, the relevance and depth of your comments, how well you present and defend your ideas, and the degree to which you listen carefully and respond to your peers.

Seminar Presentation: This assignment will be prepared in group and individually, which should become expert in the content of the paper. The student will prepare a PowerPoint presentation and prepare notes for the class, as the content of the paper is part of the course and will be considered covered. The slides and notes should be well-crafted and can be distributed in class or made available in advance. The group will email me the final version of the presentation no later than the morning of the presentation day.

CRITÉRIO DE AVALIAÇÃO / ASSESSMENT

Individual Participation:	20%
Seminars:	40%
Essay:	40%

BIBLIOGRAFIA (BÁSICA E COMPLEMENTAR) / BIBLIOGRAPHICAL REFERENCES

Alvarez, G.; Pilbeam, C. and Wilding, R. Nestlé Nespresso AAA sustainable quality program: an investigation into the governance dynamics in a multi-stakeholder supply chain network, *Supply Chain Management*, 15(2): 165 – 182, 2010.

Bair, J. (ed), *Frontiers of Commodity Chains Research*. Palo Alto, CA: Stanford University Press, 2009.

[Brennan](#), L. et al. Manufacturing in the world: where next? *International Journal of Operations & Production Management*, 35: 9, 1253 – 1274, 2015.

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- Gereffi, G.; Humphrey, J.; Sturgeon, T. The Governance of Global Value Chains. *Review of International Political Economy*, 12(1), p. 78-104, 2005.
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- Manning, S. ; Massini, S., Lewin, A.A dynamic perspective on next-generation offshoring: The global sourcing of science and engineering talent. *The Academy of Management Perspectives* 22.3: 35-54, 2008.
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- Miltenburg, J. Changing a multidomestic production network to a global function network: *North America Heinz ketchup from 1960 to 2015*, *International Journal Production Economics*, 168(2015)267–278, 2016.
- Morrison, A., Pietrobelli, C.; Rabellotti, R. Global Value Chains and Technological Capabilities: A Framework to Study Learning and Innovation in Developing Countries. *Oxford Development Studies*, 36(1), 39–58, 2008.
- Parmigiani, A.; Rivera-Santos, M. Sourcing for the base of the pyramid: Constructing supply chains to address voids in subsistence markets. *Journal of Operations Management*, 33-34, p. 60–70, 2015.
- Ponte, S.; Sturgeon, T. Explaining governance in global value chains: A modular theory-building effort. *Review of International Political Economy*, 21(1), p. 195-223, 2014.
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- Speier, C. et al. Global supply chain design considerations: mitigating product safety and security risks, *Journal of Operations Management*, 29 (7-8), 721-736, 2011.
- Suchmann, M.C. Managing Legitimacy: Strategic and Institutional Approaches, *The Academy of Management Review*, 20(3), 571-610, 1995.
- Timmermans, S.; Epstein, S. A World of Standards but not a Standard World: Toward a Sociology of Standards and Standardization, *Annual Review of Sociology*, 36, 69-89, 2010.
- Van Huijstee, M.; Glasbergen, P. Business–NGO interactions in a multi-stakeholder context, *Business and Society Review*, 115(3): 249-284, 2010.
- Yang Cheng, Y.; Farooq, S.;Johansen , J. International manufacturing network: past, present, and future, *International Journal of Operations & Production Management*, 35 Iss 3 pp.392 – 429, 2015.

AULA-A-AULA (OPCIONAL) / COURSE SCHEDULE (OPTIONL)

MINI CV DO PROFESSOR (OPCIONAL) / PROFESSOR MINI CV (OPTIONL)

OUTRAS INFORMAÇÕES (OPCIONAL) / OTHER INFORMATION (OPTIONAL)