

DISCIPLINA / COURSE: EPISTEMOLOGY DEPARTAMENTO / DEPARTMENT: ADM CURSO / PROGRAM: CMCD AE SEMESTRE E ANO / SEMESTER AND YEAR: 2ND SEMESTER 2022 CARGA HORÁRIA / CLASS-HOURS: ⊠ 30 horas ou □15 horas PROFESSOR: ANN L CUNLIFFE LÍNGUA / LANGUAGE: ENGLISH

DESCRIÇÃO DA DISCIPLINA / COURSE DESCRIPTION

This course aims to give students a grounding in the various epistemological perspectives underpinning social science research so they understand how these perspectives influence research design, methodology, methods, data analysis and theory construction.

OBJETIVOS DA DISCIPLINA / LEARNING GOALS

Os objetivos de aprendizagem da disciplina estão apresentados na tabela abaixo, demonstrando como os mesmos contribuem para os objetivos do CMCDAE.

The course learning goals are presented in the table below, showing how they contribute to the learning goals related to the objectives of CMCDAE.

GRAU DE CONTRIBUIÇÃO / LEVEL OF CONTRIBUTION *					
Forte / High	Intermediário / Medium	Reduzido / Low	Nenhum / None		
•••	••0	•00	000		

Objetivos do CMCDAE CMCDAE Objectives	Objetivos da disciplina Course learning goals	Grau de contribuição / Level of Contribution *
Métodos qualitativos de pesquisa Qualitative research methods	Explain how epistemology influences qualitative methods	*
Métodos quantitativos de pesquisa Quantitative research methods	Explain how epistemology influences quantitative methods	*
Conhecimento do tema de pesquisa / teoria Knowledge of research themes and theory	 Discuss and critique a range of philosophical perspectives in social science research. 	
	 Explain how the various epistemological positions influence research design, the selection of appropriate analytical techniques, and theory construction. 	***
	 Discuss the relevance of alternative epistemological approaches to social science research, including: pragmatism, process, practice, socio-material, linguistic, poststructural, narrative and phenomenological approaches. 	
Procedimentos de pesquisa Research procedures	1. Define and formulate research problems and questions	
	 Explain how research philosophy impacts the role of the researcher. 	***
	 Understand the nature and importance of reflexive approaches to research. 	
	4. Understand how to design research based on a fit between	





EFMD

EOUIS

Av. 9 de Julho, 2029 - 01313-902 São Paulo - SP - Brasil https://eaesp.fgv.br/



	epistemology, research design, methodology, methods, data collection and analysis.	
Relevância e inovação em pesquisa Relevance and innovation in research	Understand how each epistemology influences alternative and new ways of theorizing within disciplines.	***
Elaboração de artigos Development of academic papers		
Outros objetivos da disciplina	/ Other course learning goals:	

A descrição completa dos objetivos de aprendizagem do CMCDAE e outras informações podem ser encontradas em <u>https://rebrand.ly/cmae-eaesp</u> (mestrado) e <u>https://rebrand.ly/cdae-eaesp</u> (doutorado).

The full description of the CMCDAE objectives, and other related information, may be found at https://rebrand.ly/cmae-eaesp (masters) e https://rebrand.ly/cdae-eaesp (doctorate).

CONHECIMENTO PRÉVIO, SE HOUVER / PREVIOUS KNOWLEDGE REQUIRED, IF APPLICABLE

CONTEÚDO/METODOLOGIA / CONTENT/METHODOLOGY

Research Philosophy Positivist, Critical Realist and Social Constructionist Epistemologies. Pragmatism, Practice and Process Epistemologies. Materiality and Phenomenology. The Linguistic Turn: poststructuralist, discursive, and semiotic epistemologies. Narrative and Dramaturgical Epistemologies Feminist Epistemologies, Moral Epistemologies, Epistemology and the role of the researcher. Epistemological Concerns and Research Design: Ethics, accountability, subjects, reflexivity. Postcolonial epistemology Indigenous epistemologies Intersectionality Ecological epistemology Collaborative epistemology Dialogic Epistemology

CRITÉRIO DE AVALIAÇÃO / ASSESSMENT

The assessment will comprise of a student-led seminar and a final written paper.

BIBLIOGRAFIA (BÁSICA E COMPLEMENTAR) / BIBLIOGRAPHICAL REFERENCES

The Course reference text is:

- Cassell, C., Cunliffe, A. L. & Grandy, G. (Eds.) (2018) The SAGE Handbook of Qualitative Business and Management Research Methods. London: Sage. Volumes 1 and 2. (In Library) ***
- Cunliffe, A. L. (2011) Crafting qualitative research: Morgan and Smircich 30 years on. Organizational Research Methods, 14: 647-673.
- Su, N. (2018) Positivist qualitative methods. Pp. 17-32. In Cassell, Cunliffe & Grandy (Eds.) (*** chapter in Cassell et al book)
- Vincent, S. & Mahoney, J. (2018) Critical realism and qualitative research: An introductory overview. pp. 201-216.***



Cunliffe, A. L. (2008) Orientations to social constructionism: Relationally-responsive social constructionism and its implications for knowledge and learning. *Management Learning*, 39: 123-139.

Simpson, B. (2018) Pragmatism: A philosophy of practice. pp. 54-68. ***

Harding, N. (2018) Feminist methodologies. pp. 138-153. ***

Further articles will be added prior to the course.

AULA-A-AULA (OPCIONAL) / COURSE SCHEDULE (OPTIONL)

A classroom with movable chairs and tables for group discussion.

MINI CV DO PROFESSOR (OPCIONAL) / PROFESSOR MINI CV (OPTIONL)

Google Scholar Citations (March 2022): 18,575 h-index: 38 i10-index: 54

Selected Books

Cunliffe, A. L. (2021) A Very Short, Fairly Interesting and Reasonably Cheap Book About Management. London: Sage Publications. 3rd Edition.

Recent Journal Articles

- Cunliffe, A.L. (2022) Must I grow a pair of balls to theorize about theory in Organization and Management Studies? *Organization Theory*, forthcoming
- Chelli, M. & Cunliffe, A.L. (2022) Anticipating and addressing the politicization of research. *Organizational Research Methods*. 25(1): 88-113.
- Cunliffe, A.L. & Pavlovich, K. (2021) Making our work matter: From spectator to engagement through a public organization and management studies. *Academy of Management Perspectives.* doi/10.5465/amp.2020.0051.
- Cunliffe, A.L. & Ivaldi, S. (2021) Embedded ethics and reflexivity: Narrating a charter of ethical experience. *Management Learning.* 52(3): 294-310.
- Cunliffe, A.L. (2020) Reflexivity in teaching and researching Organization Studies. RAE-Revista de Administração de Empresas. 60: 64-68.
- Cunliffe, A. L. & Locke, K. (2020) Working with differences through anticipational fluidity: A hermeneutic perspective. Organization Studies. 41: 1079-1099.
- Allen, S., Cunliffe, A. L. & Easterby-Smith, M. (2019) Understanding sustainability through the lens of radical reflexivity. *Journal of Business Ethics*, 154: 781-795.
- Cunliffe, A. L. (2018) Alterity: The passion, politics and ethics of self and scholarship. *Management Learning*. 49: 8-22.
- Cunliffe, A. L. & Scaratti, G. (2017) Embedding impact: Developing situated knowledge through dialogical sensemaking. *British Journal of Management*, 28: 29-44.

Recent Book Chapters

- Cunliffe, A. L., Aguiar, A. C., Góes, V., & Carreira, F. (2020) Reflexivity and transdisciplinarity as paths to developing responsible management education. In D.C. Moosemayer, O. Laasch, C. Parkes & K. Brown. (Eds.) *The Sage Handbook of Responsible Management Learning and Education.* London: Sage.
- Cunliffe, A.L. & Eriksen, M. (2020) Educating caring leaders: A paradox of collective uniqueness. In L. Tomkins (Ed.). *Paradoxes of Leadership and Care: Critical and Philosophical Reflections*. Edward Elgar



Cunliffe, A.L., Gorli, M., Ivaldi, S. & Scaratti, G. (2020) Emotions as inspiration for reflexivity in action research. In Hersted, L., Ness, O. & Frimann, S. (Eds.). *Action Research in a Relational Perspective: Dialogue, Reflexivity, Power and Ethics.* London: Routledge. (pp. 137-156).

OUTRAS INFORMAÇÕES (OPCIONAL) / OTHER INFORMATION (OPTIONAL)