

DISCIPLINA / COURSE: Sustentabilidade e Responsabilidade em Operações.  
 DEPARTAMENTO / DEPARTMENT: POI  
 CURSO / PROGRAM: CMCD AE  
 SEMESTRE E ANO / SEMESTER AND YEAR: 2023-2....  
 CARGA HORÁRIA / CLASS-HOURS:  30 horas ou  15 horas (selecionar)  
 PROFESSOR: PRISCILA MIGUEL/LUCIANA VIEIRA  
 LÍNGUA / LANGUAGE: PORTUGUÊS.

### DESCRIÇÃO DA DISCIPLINA / COURSE DESCRIPTION

Esta disciplina tem o objetivo promover a discussão e reflexão sobre temas emergentes no estudo da sustentabilidade e responsabilidade em Operações e Cadeias de Suprimento. A disciplina foca nas teorias que vem sendo utilizadas no avanço destes temas, e busca instigar desenvolvimento de novas questões de pesquisa. São também abordadas também questões específicas de investigação sobre Sustentabilidade e Responsabilidade em Operações e Cadeias de Suprimento, tais como eco-inovação, redução de perdas e desperdícios de alimentos, upgrading social e ambiental nas cadeias globais de valor, compras responsáveis, compliance, entre outros.

### OBJETIVOS DA DISCIPLINA / LEARNING GOALS

Os objetivos de aprendizagem da disciplina estão apresentados na tabela abaixo, demonstrando como os mesmos contribuem para os objetivos do CMCDAE.

The course learning goals are presented in the table below, showing how they contribute to the learning goals related to the objectives of CMCDAE.

GRAU DE CONTRIBUIÇÃO / LEVEL OF CONTRIBUTION *			
Forte / High	Intermediário / Medium	Reduzido / Low	Nenhum / None
●●●	●●○	●○○	○○○

Objetivos do CMCDAE / CMCDAE Objectives	Objetivos da disciplina / Course learning goals	Grau de contribuição / Level of Contribution *
Métodos qualitativos de pesquisa / Qualitative research methods	Qualitative methods (case studies, action research, documentary analysis) are discussed as part of methodological procedures of papers	●●○
Métodos quantitativos de pesquisa / Quantitative research methods	Quantitative methods (survey and experiments) are discussed as part of methodological procedures of papers	●●○
Conhecimento do tema (CMAE) / teoria (CDAE) de pesquisa Knowledge of research themes (Master) and theory (Doctorate)	In-depth discussion of advanced topics in sustainability and responsibility in Operations	●●●
Desenho e Desenvolvimento de Pesquisa / Design and Development Research	These topics are discussed as part of methodological procedures	●○○
Relevância (CMCD AE) e inovação (CDAE) em pesquisa / Relevance (Master and Doctorate) and innovation (Doctorate) in research	Topics addressed through the in-depth discussion of papers	●○○
Elaboração de artigos / Development of academic papers	Structure and basic elements are discussed in the classes.	●○○
Outros objetivos da disciplina / Other course learning goals:.....		

A descrição completa dos objetivos de aprendizagem do CMCDAE e outras informações podem ser encontradas em <https://rebrand.ly/cmae-eaesp> (mestrado) e <https://rebrand.ly/cdae-eaesp> (doutorado).

The full description of the CMCDAE objectives, and other related information, may be found at <https://rebrand.ly/cmae-eaesp> (masters) e <https://rebrand.ly/cdae-eaesp> (doctorate).

**CONHECIMENTO PRÉVIO, SE HOVER / PREVIOUS KNOWLEDGE REQUIRED, IF APPLICABLE**

**CONTEÚDO/METODOLOGIA / CONTENT/METHODOLOGY**

- Cadeias Sustentáveis e Responsáveis
- Upgrading Social e Ambiental em Cadeias Globais
- Eco-inovação e Inovação Social
- Produção e Consumo Sustentável
- Paradoxos em Cadeias de Alimentos
- Governança em cadeias sustentáveis
- Compras sustentáveis e responsáveis.
- Propagação de práticas sustentáveis em cadeias de suprimentos.

A metodologia de ensino envolverá preleções dialogadas com as professoras, seminários, elaboração de resenhas críticas,

**CRITÉRIO DE AVALIAÇÃO / ASSESSMENT**

A avaliação da disciplina será realizada com base em quatro critérios:

- Participação em aula (30%)
- Apresentação de seminários (35%)
- Trabalho final (35%)

**BIBLIOGRAFIA (BÁSICA E COMPLEMENTAR) / BIBLIOGRAPHICAL REFERENCES**

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Carter, C. R., Hatton, M. R., Wu, C., & Chen, X. (2019). Sustainable supply chain management: continuing evolution and future directions. *International Journal of Physical Distribution & Logistics Management*.

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**AULA-A-AULA (OPCIONAL) / COURSE SCHEDULE (OPTIONAL)**

**MINI CV DO PROFESSOR (OPCIONAL) / PROFESSOR MINI CV (OPTIONAL)**

**OUTRAS INFORMAÇÕES (OPCIONAL) / OTHER INFORMATION (OPTIONAL)**